



# Keeping Camera Clubs Active

Organized by <u>NECCC.org</u>

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Group.NECCC.org

January 19, 2023



A group of camera club members with similar interests, goals, and concerns

# Keeping Clubs Active



Share and learn from other clubs



You decide what is best for your club



Just do it!

#### Agenda for January 19, 2023

7:00 – Informal conversations as people join

#### 7:30 – Meeting kickoff & News – Chane Cullens

### 7:40 – NECCC hot topics – Rhonda Cullens

#### 8:00 – Discussion topics

Competition software requirements

#### News – Contest

Friends of the Agawam, MA Public Library

### 3rd Open Juried Virtual Photography Show March 15, 2023

- Entry Deadline: February 15, 2023
- Paperless Entry: Image emailed, entry form emailed, and payment is made online through PayPal or with debit or credit card.
- Fees: \$25 per entry
- Awards: Total \$1,340 Best in Show (\$300) and 1<sup>st</sup> (\$120), 2<sup>nd</sup> (\$80), 3<sup>rd</sup> (\$60) in each Category and 8 Honorable Mentions for a total of 21 awards.

 Details at <u>https://www.agawamlibrary.org/a</u> <u>bout-</u> <u>2/friends/#FriendsPhotoShow</u>

#### News – Free Online Learning

The Coastal Camera Club - Lewes, Delaware 2023 Virtual Photo Beach Bash Presentations

Saturday, February 25<sup>th</sup> "Visualization: Picturing the Unique Possibilities" with Colleen Miniuk

Sunday, February 26th "Understanding Creativity to improve Your Photography" with Joe Edelman This event will be free of charge to the first 1000 people who register on Eventbrite.

All who donate to the Coastal Camera Club will receive an opportunity to win a free series of books from Colleen Miniuk and a free unframed print from Joe Edelman. More info and registration: https://www.eventbrite.com/e/virtual -beach-bash-2023-registration-441600477917

#### News – Contest

Connecticut Association of Photographers

2023 TOPS in Connecticut Competition

February 12 - Uploading starts March 12 - Uploading closes March 19 – Judging

The photographer must be a resident of Connecticut.

TOPS in Connecticut is the premier venue for Connecticut photographers to compete and share their work.

Categories

- 1. Cityscape
- 2. Creative
- 3. Landscape
- 4. Monochrome
- 5. Nature
- 6. Open Subject
- 7. Photojournalism
- 8. Portrait
- 9. Waterscape

Info: <a href="https://cap.photocomp.org/">https://cap.photocomp.org/</a>

# **NECCC Hot Topics**

#### Rhonda Cullens

### **NECCC** Annual Meeting

#### For all Club Reps and Club Presidents

#### What

- Luncheon
- 2023 Reps Service Awards
- 2023 Honors Presentations
- 2023 Board of Directors Voting

When

- June 24, 2023 Saturday
- Watch for invite in April

Where • UMass Amherst

# Submit NECCC Honors Application by April 1

#### Honors Details and Form

• NECCC -> Club Services -> <u>14. NECCC Honors</u>

#### Honor Types

- Honorary Member, HonNEC is awarded for superior leadership in the operation of our Council ... Must already be an MNEC
- Master Member, MNEC is awarded to those who have substantially advanced photography in the New England area ...

# NECCC Photography Conferences



Special Online Event

July 22, 2023 – Saturday from 1 to 5 pm - Save the date!

Preregistration required to receive the Zoom link. More info later.



Planning a 2024 in-person conference. Most likely, 1 day plus optional workshops.

### You Be the Judge Miniseries

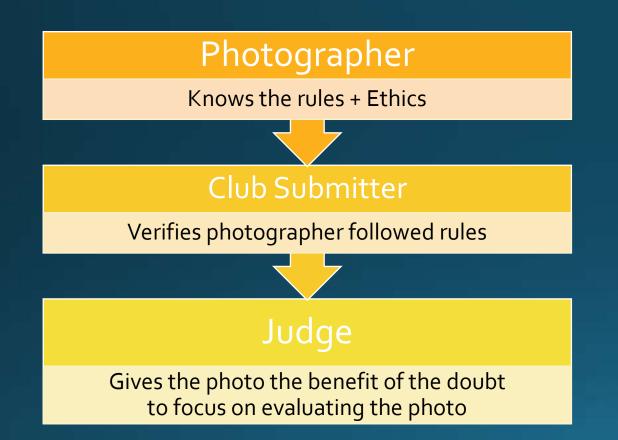
#### Created at your request, the Keeping Clubs Active group! Thank you!

The NECCC You Be the Judge Miniseries of educational discussions and presentations is designed to enhance the experience of participating in camera club competitions.

These episodes are **free and open to everyone**. Information about the online meetings, including the date and time, is sent out to the NECCC mailing list in advance, with a reminder sent closer to the event.

**Episode 1 - Evaluating Nature Images – 598 people registered as a Wednesday 3 pm!!!!!!** https://group.neccc.org/judge/

# Ideal NECCC Digital Interclub Nature Flow





### PSA Nature Photo Rules Quiz

Examples from Fall 2022 NECCC Digital Interclub Nature Competition. This is not a PSA Nature tutorial!

"You be the Judge Miniseries" teaser. You'll have 5 seconds to decide if a photo qualifies for Nature. Keep track of your own score.









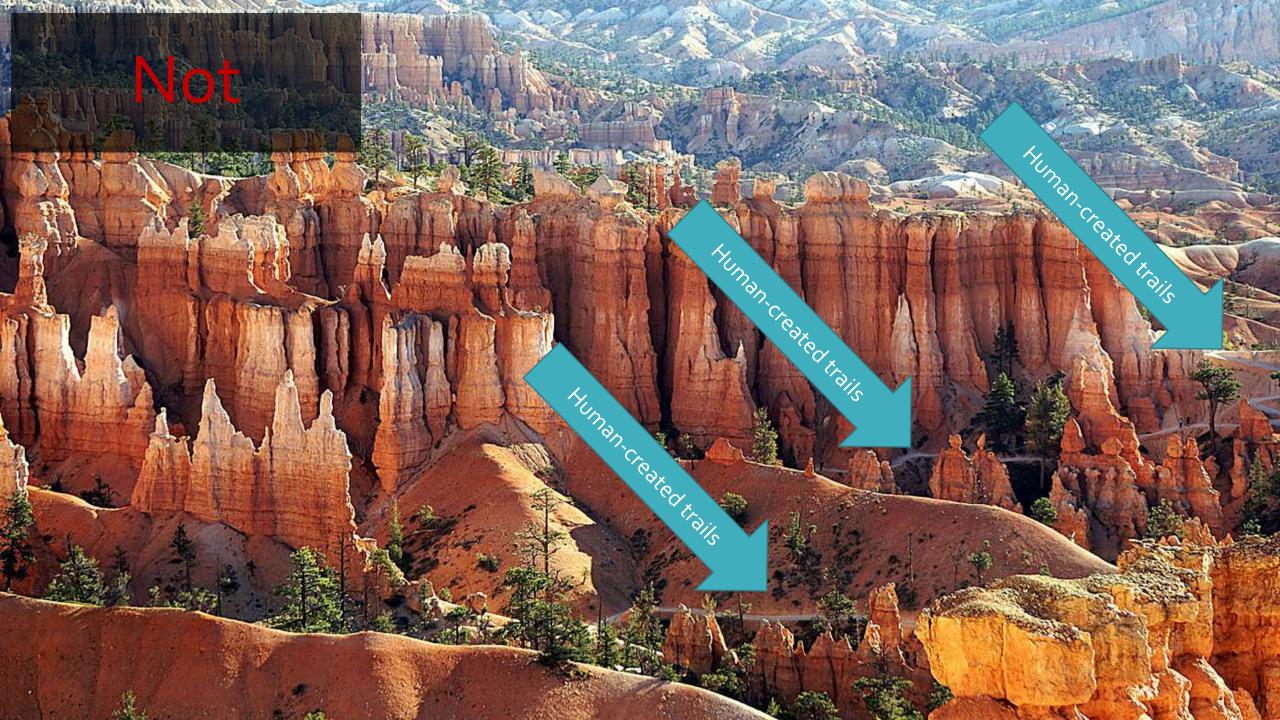
































### Not



# Ideal NECCC Digital Interclub flow

### Photographer Knows the rules + Ethics **Club Submitter** Verifies photographer followed rules Gives the photo the benefit of the doubt to focus on evaluating the photo



#### You Be the Judge Miniseries

#### Episode 2 – Friday, Feb 24

#### Making Competitive Nature Images

Rick Cloran will explore the key aspects of a successful competitive nature image and what separates them from an otherwise good nature image. Each of the key aspects is covered in short, easily remembered points. These points are then reinforced with multiple examples using images that have and have not been successful at local, interclub and international exhibition levels.

#### Episode 3 – Friday, Mar 31

#### Using a Photo's Impact to Influence Commenting

Chane Cullens will focus on how to provide educational comments by evaluating a photo based on its impact. He will also explore ways to create impactful photographs through storytelling, creativity, composition, and technical excellence. Understanding the principles that contribute to a photo's impact can help judges craft comments and help photographers create powerful photos that evoke emotions and communicate messages.

Episode 2 begins with a discussion on miniseries direction. Send ideas to <u>ClubServices@NECCC.org</u>

You Be the Judge Miniseries Info Center Registration link, handouts and recordings. group.NECCC.org/judge

#### Tonight's Discussion Topic

### **Competition software requirements**

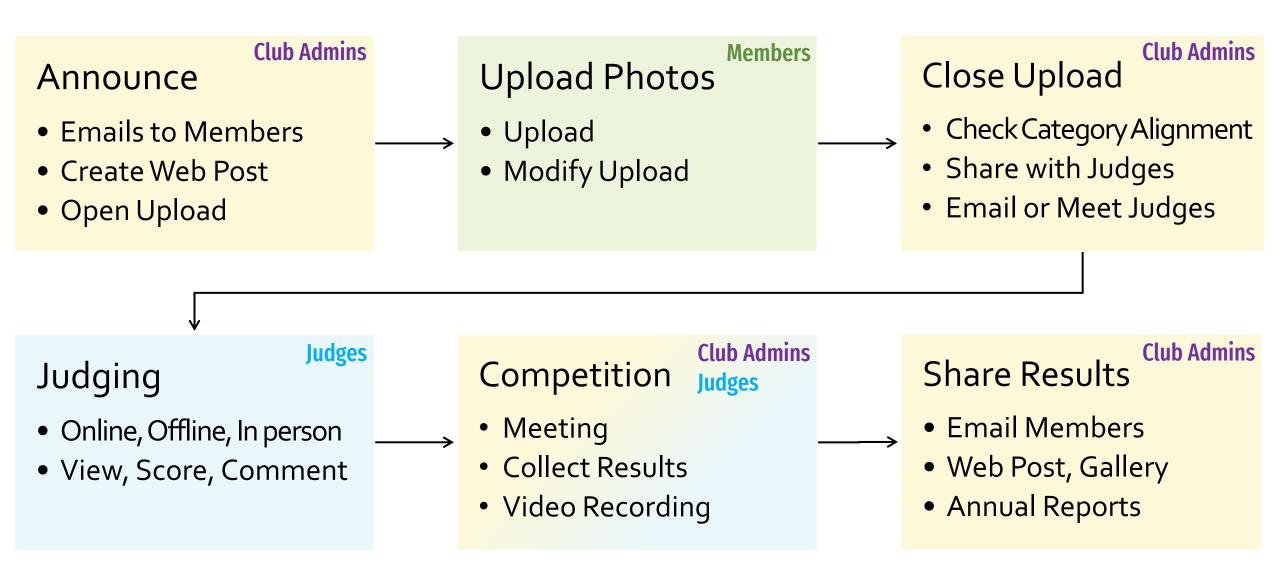
- What is needed to make it easier for the members?
- What is needed to make it easier for the club admins?
- What is needed to make it easier for the judges?

Members – the people entering photos into competition

Club Admins – the team that communicates competition info and runs competition night

Judges – team that scores and comments on competition photos

# "Common" Camera Club Competition Lifecycle



#### What Is Needed to Make It Easier for the Members?

- 1. What do members need to know
  - When is competition? When is the deadline? Categories? Category rules? Classes?
  - How to submit? Resolution (width/height)? File name conventions? Color space? Format (jpeg)? Size (bytes)?
     DPI (no impact on screen viewing)? Age? How to change submission?
  - View Results (rank, score), Recording or Gallery?

#### Good

- 1. Annual list of competition dates and categories
- 2. Provide info on the theme/assigned subject to help them take better photos for that subject, e.g. youtube video on how to take pet photos for a pet category
- 3. A way for members to share and discuss photos before the competition upload. Speakers aligned with subject. How to improve.
- 4. Step by step by instruction, lots of complexity, resizing is still a struggle, more education availability, live learning presentations,
- 5. Easy way to create a video is have a zoom meeting with just you.
- 6. Age only used in specific categories, like monthly challenge. kk
- 7. Mentor nights improve the quality of photos

#### **Needs Improvement**

- 1. Resizing should not involve humans
- 2.
- 3.
- 4. ?
- 5. ?
- 6. ?

#### What Is Needed to Make It Easier for the Club Admins?

- 1. Areas Club Admins help with some parts are not related to competition software
  - Announce Emails?, Web Post????????, Open Upload
  - Close Upload Check Category Alignment, Share with Judges
  - Competition Collect Results, Online Quality, Video Recording
  - Share Results Emails, Web Post, Gallery

#### Good

3.

5. ? 6. ?

4. ?

- 1. Depends on software
- 2. Send out reminders Visual Pursuits

Needs Improvement

1.
Zoom in?

2.
?

3.
?

4.
?

5.
?

6.
?

#### What Is Needed to Make It Easier for the Judges?

- 1. Judge interaction may be online, offline or in person
  - Dates (access to photos, scoring, commenting)? Categories? Category rules? Classes? Scoring Guidelines?
     Commenting Guidelines?
  - View? Score? Comment?
  - Offline (not sync'd with other judges)? Online (remote Zoom)? In person?

#### Good

- 1. Offline judges have more time to evaluate
- 2. Offline best photo resolution & fidelity
- 3. Offline best comments, but if I have to write them out it takes a lot of time
- 4. Offline allows ability to rescore for improved ranking
- 5. Online smallest time commitment
- Offline + special judges meeting talking about the photos before competition night, anybody can watch, but only judges talking to each other

#### **Needs Improvement**

- 1. Online (e.g., Zoom) reduces photo resolution & fidelity
- 2. Are the judges monitors color adjusted?
- 3. Live commenting may not
- 4.
- 5. ?
- 6. ?

- 7. ?
- ð.

# Agenda for February 16, 2023

1. Discuss potential changes in NECCC Digital Interclub for 2023-2024