



Keeping Camera Clubs Active

Organized by
NECCC.org

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Group.NECCC.org

Keeping Clubs Active



Share and learn from other clubs



You decide what is best for your club



Just do it!

*A group of camera club members
with similar interests, goals, and
concerns*

Agenda for October 20, 2022

7:00 – Informal conversations as people join and suggest future topics

7:30 – Meeting kickoff & News – Chane Cullens

7:40 – NECCC hot topics – Rhonda Cullens

8:00 – Discussion topics

- Discussion topics around internal club competitions (not NECCC interclub competitions)
- What resolution should be used? What is the difference between Black & White and Monochrome? What is the future of judges viewing and scoring photos days before a competition after the return to in-person meetings? Judging education? Competition software? Originality of the photos?

Half of the clubs paid online!

This exceeded our expectations
for our first ever online option!

Thank you!



Special Free Presentation with Ian Plant

- Whether it's visiting the parched Badlands of the Dakotas, the polar bears of the Arctic, or the animals of the east African plains, Ian's images make you feel like you're there! **Get inspired!** Ian is a frequent contributor to many leading photo magazines, the author of numerous books and instructional videos, founder of Photo Masters, and co-founder of Photo Wonders.
- **Sunday, Oct 23 1:00 pm – 3:30 pm via Zoom.**
- **Register at**
SouthShoreCameraClub.com/ian-plant



One-Day
Basic Digital
Photography
Course on
November 5
in Lynn, MA

Greater Lynn Photographic Association is running a one-day Basic Digital Photography Course on November 5. The fee includes lunch.

Info:

https://www.greaterlynnphoto.org/Photo_courses%20non-members.php

Costs - non-Greater Lynn members
- \$50



Free Photo Ops Day on
November 19 in Lynn, MA

**Greater Lynn Photographic
Association** is running a Photo
Ops Day

Info:

[https://www.greaterlynnphoto.org/Still Life.php](https://www.greaterlynnphoto.org/StillLife.php)

NECCC
Club
Services
Hot Topics

Let us know your *Future NECCC Conferences* viewpoints

1. Complete the survey at <https://www.surveymonkey.com/r/JDMJVLO>
2. Ask your club members to complete the survey before the end of October.

Future NECCC Conferences Survey Questions



Would you **attend** a one-day conference of speaker presentations?



Would you be interested in participating in a **workshop** by one of the speakers the **day after** the conference?



What **features** of the previous conferences **must be included** in a one-day conference for you to attend? Optional workshop, Photo Walks, Speaker presentations, Keynote Address, Photo Ops, Model Setups, Character models, Print and projected image competitions, Trade show, Door Prize Extravaganza.

Open Survey - Must

Open Survey - Like

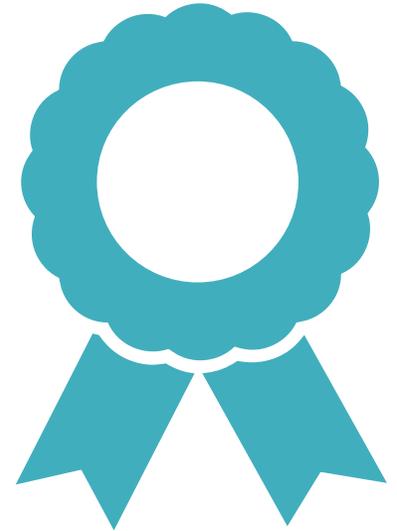


One option being discussed is to have a **focused topic** for the convention. Do you have any recommendations for photography topics you wish to be considered by NECCC as it develops future programs? People, Artistic, Close Up ...

Open Survey - Focus Areas

NECCC Interclub Competitions

- Digital has about 40 clubs. Fall competition photos uploaded. A handful of photos disqualified.
- Print has about a dozen clubs so far. Mailing deadline is Nov 5th.



Digital Competition Reminders

Can't have two entries for one individual in a single category who belongs to more than one club or two entries for an individual from a single club.

- See General Rules #4 – “Each photograph in each of the two categories (pictorial and nature) of a single competition must be by a different maker. Also, an individual may compete from only one club in each category FOR ANY SINGLE COMPETITION.”

If a photo has been entered by any club, it cannot be entered again.

- See General Rules #10 - Once a photograph has been entered into an NECCC Projected Image Interclub Competition (either pictorial or nature), it may never be entered again regardless of score or award received.

Please encourage your members not to repeat titles for different photos.

NECCC Print Interclub Competition

There is no requirement that a club must have internal print competitions to enter prints into the NECCC Print Interclub Competition

What some clubs are doing

1. Select photos from club digital competitions
2. Create a print – Ask the photographer to supply a print, or have the club member supply a high-res digital version for the club to print
3. Enter NECCC print competition

Discussion topics around internal club competitions.

Not NECCC interclub competitions

1. What resolution should be used? 20 years ago, digital projectors were 4:3 (1024×768), today's device ratio is mostly 16:9 (HDTV 1920×1080, 4K 3840×2160). Also, large screen TVs are now 4K and 8K. What resolution is appropriate for my club?
2. What is the difference between Black & White and Monochrome? Can monochrome have one colored object?
3. What is the future of judges viewing and scoring photos days before a competition after the return to in-person meetings? What are the pros and cons? From pixel peeping to device inconsistencies.
4. Judging education. Do we need to help people be better at judging and providing feedback comments?
5. Competition software – the good, the bad and the ugly stories. What is needed to help members upload and view their photos? What is needed to make it easier for the competition leader?
6. Originality of the photos – are people following club guidelines

Resolution – 1. What is Aspect Ratio?

Aspect Ratio **of a photo** is the photographers choice based on what is ideal for a single photo.

Highly variable!

Square



Landscape



Portrait



Aspect Ratio **of a device** displaying the photo is based on market requirements and standards.

Often standardized!

Always 16:9



Often 16:9



Varies



Varies



Resolution – 2. What is Resolution

**Always – Photo or Device resolution is Width in pixels
and Height in pixels**

Fully independent of dots per inch.



HDTV 1,920 x 1,080 (2 megapixel)
4K TV 3,840 x 2,160 (8 megapixel)
8K TV 7,680 x 4,320 (33 megapixel)

What's available in stores today
80% 4K
10% HDTV (1K)
10% 8K

In 2004 (18 years ago) many non-professional digital cameras were 8 megapixel (4K)
Today, \$150 phones at BestBuy have camera resolutions exceeding 8 megapixels (4K).

Resolution – 3.

What resolution to use for your club in 2022?

Depends on

1. **What device resolutions are used to view, judge, show the photos?**
2. **What resolution fits well into the cameras and postprocessing that members use?**
3. **Competition software support? What can be uploaded?**
4. **Support smaller NECCC and PSA resolutions by manually resizing those few files.**

- 20 years ago, digital projectors were aspect ratio 4:3 (1,024×768)
- Today's device ratio is mostly 16:9.
HDTV 1,920×1,080
4K TV 3,840×2,160
- Photo aspect ratio is more important than viewing device or camera aspect ratio.

What is the difference between Black & White and Monochrome?

PSA Monochrome Definition

An image is considered to be Monochrome only if it gives the impression of having no color (i.e., **contains only shades of grey** which can include pure black and pure white) OR it gives the impression of being a greyscale image that has been **toned in one color across the entire image**. (For example, by Sepia, red, gold, etc.) A greyscale or multi-colored image modified or giving the impression of having been modified by partial toning, multi-toning, or by the inclusion of spot coloring does not meet the definition of monochrome.

<https://psa-photo.org/page/division-definitions>

Summary - Monochrome is not exclusively shades of gray, it is shades on any one color.

- Often, we as humans, use Monochrome and Black & White interchangeably
- Probably because Black & White film captured all shades of gray
- Historically, many clubs allowed a single “spot colored” object, for example a red rose, in a monochrome photo

Today, NECCC interclub print and digital competitions use the PSA monochrome definition

What is the future of judges viewing and scoring photos days before a competition after the return to in-person meetings

Pros

1. Time to evaluate the photos for best possible ranking
2. Time to evaluate the photos for better commenting
3. Best possible view by looking directly at the JPG photo
4. Larger judge selection pool that is not limited by geography
5. Print judges need to get out of their seats
6. ?
7. ?
8. ?
9. ?
10. ?

Cons

1. Requires judges to commit more time (2x?) when not traveling to meeting.
2. When online meeting, reduced resolution from web conference broadcasting a shared screen
3. Device inconsistencies, leverage a pre-meeting with judges after they have scored the photos, at least consistent for each photo
4. Pixel peeping (enlarging jpg) – use verbal guidelines to not do it, 100%
5. ?
6. ?
7. ?
8. ?
9. ?
10. ?

Judging Education?

Do we need to help people be better at judging and providing feedback comments?

Points

1. PSA has judging classes, albeit not everyone wants or like PSA style
2. Make sure the judges understand your rules
3. Michael Goodman has a program on it, need to be great educators
4. Experience judging pooling is getting smaller
5. Multiple competition categories requires even more skills
6. Poor judging especially hurts new club members
7. Judges training from NECCC
8. ?

Competition Software – the good, the bad and the ugly stories.

What is needed to help members upload and view their photos?

What is needed to make it easier for the competition leader?

What reports help? What reports I wish I had?

Best things about my competition tools

1. ?
2. ?
3. ?
4. ?
5. ?
6. ?

Worse things about my competition tools?

1. ?
2. ?
3. ?
4. ?
5. ?
6. ?

6. Originality of the photos – are people following club guidelines

Trust

1. ?
2. ?
3. ?
4. ?
5. ?
6. ?

Enforce

1. ?
2. ?
3. ?
4. ?
5. ?
6. ?

Hybrid Meeting Ideas – Simple

Laptop – with camera and mic
Camera shows the crowd
Often the mic is muted

People that want to talk
online walk over to the laptop

Large TV showing
the online meeting
with sound

Remote Members

Remote Presenters

- Technology minimal – laptop and TV
- Wi-Fi requirements minimal – screen sharing is by a remote person
- Works great for small groups (15)
- Works with poor Wi-Fi since meeting continues with remote audience when meeting room Wi-Fi has glitches
- Not ideal for in-person programs or judges
- 10-minute setup at start, no fulltime staff



- Participants (13)
- Find a participant
- Chane Cullens (Host, me)
 - Erik Landgren (Co-host)
 - Barry Connolly
 - Bernie Favreau
 - Colleen
 - Edward Simmons
 - katieslawitschek
 - Ken Weith
 - Linda
 - Melissa
 - Terence de Giere
 - Wes Thompson
 - Christine Tobolski

Invite Mute All

Chat

Linda to Me (Direct Message)

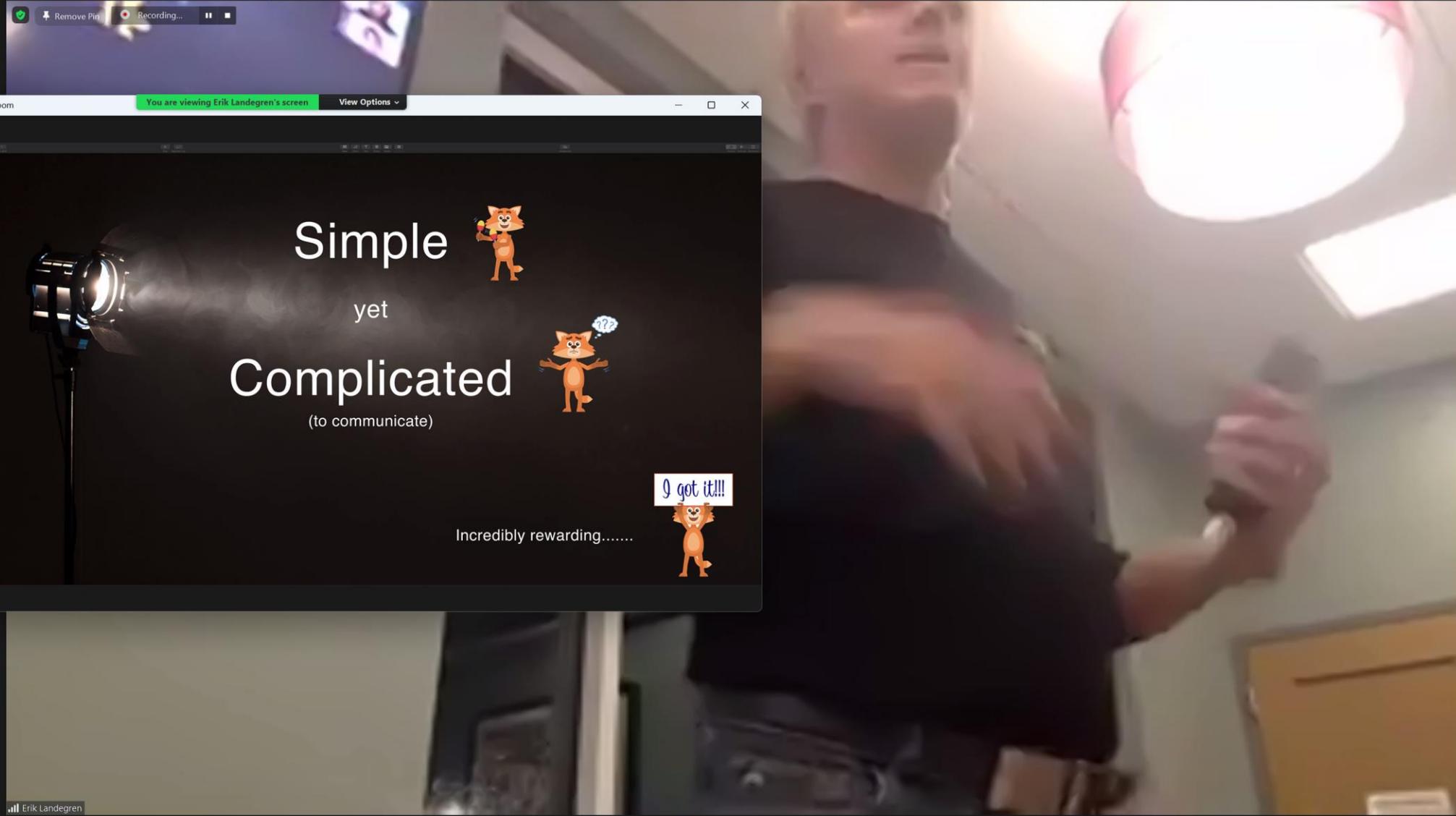
Hi, Chane. My camera is on, but it's not showing?

Chane did you hear me?

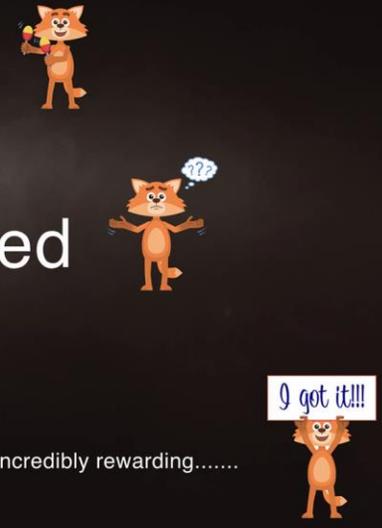
Who can see your messages? Recording On

To: Everyone

Type message here...



Simple
yet
Complicated
(to communicate)



Incredibly rewarding.....

Zoom

You are viewing Erik Landgren's screen

Remove Pin Recording...

Erik Landgren

Hybrid Meeting Ideas – Non-Simple

Add a camera on local presenter



May need a second laptop



People that want to talk online walk over to the laptop

Add a mic for audience Q&A
This could be mobile phones dialed into online meeting with no video



Large TV or screen showing the online meeting

Remote Members



Remote Presenters



- Technology increases
- Room staffing increases
- Wi-Fi performance is now critical since sharing slides and video of at least 1 person
- Need to be conscious of not making remote audience feeling like second-class members
- An external sound system for the large audience broadcasting the meeting audio