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Keeping Camera Clubs Active

Organized by
[NECCC.org](https://www.NECCC.org)

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March 17, 2022

[Group.NECCC.org](https://www.Group.NECCC.org)

Keeping Clubs Active



Share and learn from other clubs



You decide what is best for your club



Just do it!

*A group of camera club members
with similar interests, goals, and
concerns*

Agenda for March 17, 2022

7:00 – Informal conversations as people join and topics for March 17

7:30 – Meeting kickoff – Chane Cullens

7:35 – NECCC hot topics – Rhonda Cullens

7:40 – Developing an effective Social Media strategy – Sandy Schill

Additional discussion topics

- Best practices for a “social hour” before a meeting. Use breakout rooms?
- Photo competition software requirements? What works? What is missing?
- What is the NECCC Rep “job description”?

News of Interest to Many Clubs

How to Judge Camera Club Competitions Virtual Program by Chane Cullens on Monday, April 4 at 7 pm

- For aspiring and current judges
 - Role of Judging Camera Club Competitions
 - Formulating an Educational Comment
 - Deciding on a Score
 - Understanding the Elements of an Excellent Photo - *With Interactive Activities*
- Sending meeting invite Keeping Clubs Active group tomorrow. Please forward to interested club members.

Impact	Technical Excellence	Presentation
		Lighting
		Technique
		Color Balance
	Composition	Center of Interest
	Creativity	Style
	Story Telling	Subject Matter
		Title

"The 12 Elements of a Merit Image" from Professional Photographers of America



NECCC Photography Conference

NECCCPhotoConference.org

The last in-person conference

30 Second Spotlight

1. Three keynote speakers – Scott Kelby (Photoshop guru & author), Frans Lanting (Nat Geo Nature Photographer), Billie Weiss (Red Sox Director of Photography)
2. More than 30 other speakers from across the USA
3. Over 200 activities (sessions, photo-ops, photo walks, workshops, trade show ...)
4. About \$200 for conf and \$200 dorms + food

Ask Members to Let Friends Know

Who should attend?

All photo enthusiasts are welcome!

There are programs, activities and workshops for all skill levels. From beginning to experienced and professionals. You do **not** need to be a member of a camera club, photo group ... in order to attend.

NECCC April 1st Deadlines

See [NECCC.org](https://www.neccc.org) Club Services Tab

- Conference Courtesy Enrollment Application
 - [Details, Form](#)
- High School Student Conference Guest Application
 - [Details, Form](#)
- NECCC Honors Application
 - [Details, Form](#)

Developing an effective Social Media strategy by Sandy Schill

Flagpole Photographers Camera Club
Newtown, CT

Instagram

Flyer posted in local business and forwarded

Not all members are on Facebook. Learning curve. Notifications. Searching.

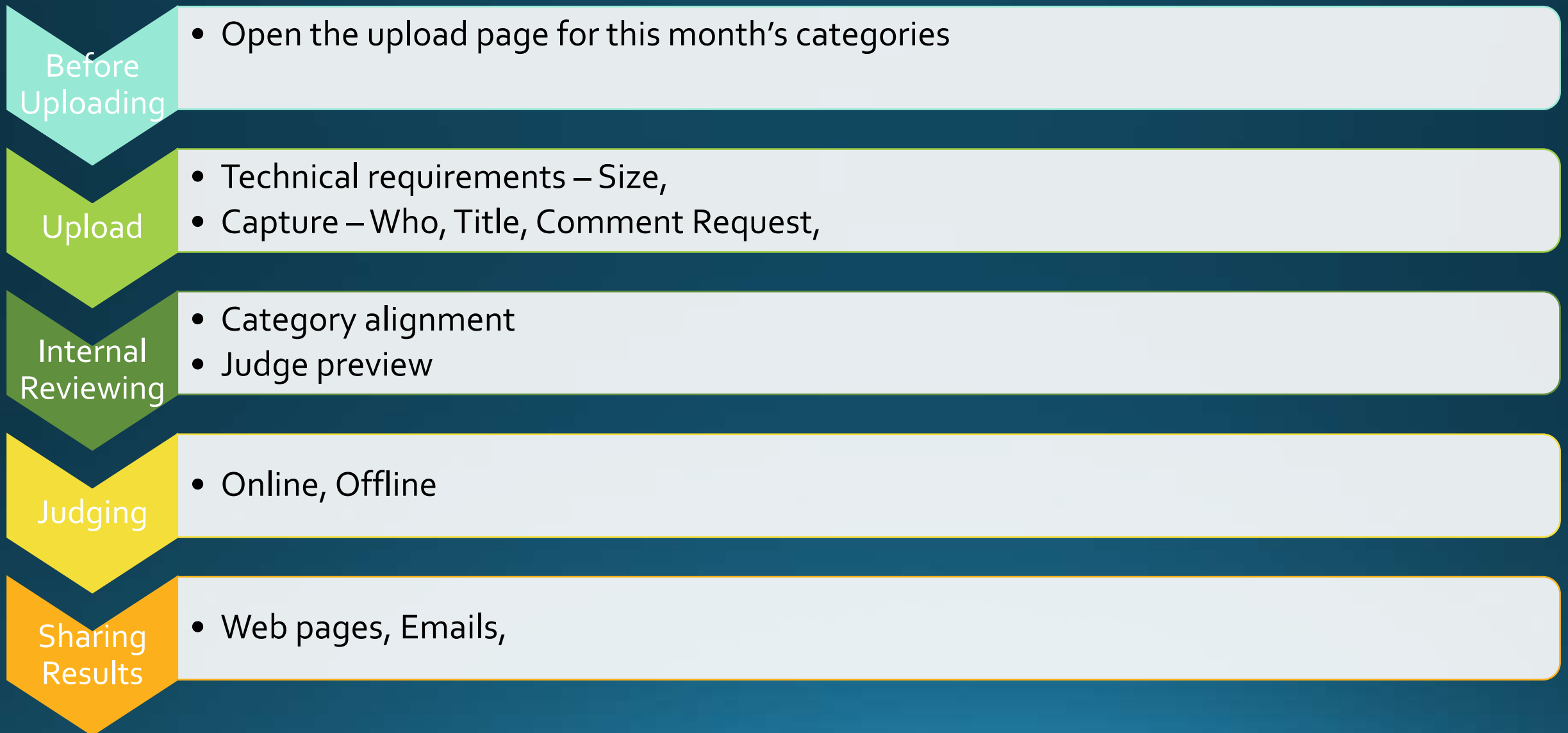
Additional discussions

Best practices for a “social hour” before a meeting. Use breakout rooms?

Photo competition software requirements? What works? What is missing?

What is the NECCC Rep “job description”?

Photo competition software requirements?



What is the NECCC Rep “job description”?

Do

1. Represents their club to NECCC ...
2. Communicates NECCC activities (breath of topics on Club Services page) to their club ...
3. Familiar with NECCC activities details and deadlines ...
4. Attend the NECCC Annual Meeting to vote ...

Might

1. Might choose and submit members' photos to the NECCC competitions
2. Might distribute awards at the club meetings

Does not

1. Does not ...