



Keeping Camera Clubs Active

Organized by
NECCC.org

Host - Chane Cullens
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Group.NECCC.org

Keeping Clubs Active



Share and learn from other clubs



You decide what is best for your club



Just do it!

*A group of camera club members
with similar interests, goals, and
concerns*

Agenda for February 17, 2022

7:00 – Informal conversations as people join and topics for March 17

7:30 – Meeting kickoff – Chane Cullens

7:35 – NECCC hot topics – Rhonda Cullens

7:40 – Photography Exhibits – Rhonda Cullens

- Goals, venues, themes, participation, presentation, advertising, receptions, sales, COVID ...

Additional discussion topics

- Developing an effective Social Media strategy – Sandy Schill
- Best practices for a “social hour” before a meeting. Use breakout rooms?
- What is a good NECCC Rep “job description”?

News of Interest to Many Clubs

An Introduction to Adobe Lightroom Classic 2022

- By Bob Singer, MNEC, CCftA photo instructor and CCAC juried Master Artist
- Four 7:00-9:00pm small classes held on Zoom on Monday evenings of March 7, 14, 21 & 28
- \$136 (\$122 Cotuit Center for the Arts members)
- <https://ci.ovationtix.com/31005/production/1030933>

Very Positive Signup for NECCC Photo Conference Newsletter

2022 -	77	10 per week!!!
2021 -	189	
2020 -	246	
2019 -	73	

500 unique interested individuals

NECCC News

NECCC 75th Photo Conference Updates

- **Deadline extended to April 1**
- Courtesy Enrollment Application
 - [Details, Form](#)
- High School Student Conference Guest Application
 - [Details, Form](#)
- NECCC Honors Application
 - [Details, Form](#)
- The 75th this summer will be the last in-person conference



NECCCC Photography Conference

NECCCCPhotoConference.org

30 Second Spotlight

1. Three keynote speakers – Scott Kelby (Photoshop guru & author), Frans Lanting (Nat Geo Nature Photographer), Billie Weiss (Red Sox Photographer)
2. Plus 30 other speakers from across the USA
3. Over 200 activities (sessions, photo-ops, photo walks, workshops, trade show ...)
4. About \$200 for conf and \$200 dorms + food

Ask Members to Let Friends Know

Who should attend?

All photo enthusiasts are welcome!

There are programs, activities and workshops for all skill levels. From beginning to experienced and professionals. You do **not** need to be a member of a camera club, photo group ... in order to attend.

Photography Exhibits – Rhonda Cullens

Additional discussions

Developing an effective Social Media strategy – Sandy Schill

Best practices for a “social hour” before a meeting. Use breakout rooms?

What is the NECCC Rep “job description”?