

Keeping Clubs Active: Selecting Interclub Photos
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How the Club Used to Select Images for the NECCC Interclub Competitions (Easy to Describe):

The club's NECCC long-time rep together with the PSA rep decided on the images that should represent our club.

Pros and Cons of the Old System:

Pros:

- 1) It was efficient in that 2 experienced members made the decision about what got entered.
- 2) The club was relatively successful over a long period in these interclub competitions

Cons:

- 1) Only a few members (mostly those with selected images or people attending the annual conference) were involved or even knew or cared about NECCC.
- 2) The ad hoc procedures for selecting photos for the NECCC competitions meant that NECCC competitions were not well-integrated with the club's other activities.

Current System for Selecting Interclub Photos (focusing on electronic competitions):

The hope is for a more inclusive and transparent selection system.

- All members are invited to submit up to 4 images for each of the two categories (Pictorial and PSA Nature). Entries are via club's Virtual Pursuits – based competition system.
- A committee of four members (president, NECCC rep, two others) is assembled and individually reviews the member submissions, assigning score for each. (Images theoretically are anonymous.) Scores are aggregated as a starting point for discussion.
- Committee meets (now by Zoom) and decides on the club's "team" for the competitions. Goal is for each category, no more than one image per member can be submitted. (Usually there is more interest in Pictorial, but the competition is fiercer for Nature.)
- The committee gives itself a couple of days to finalize the club's entries using the NECCC procedures. Of importance is to observe the deadlines!
- Share with membership what's being submitted on behalf of the club.
- Tell members about the specifics of the competition night and how they can observe it (in person or on Zoom as appropriate). Later, alert members about results, particularly as related to our club.